

Nice Smart Living
Matter-WIFI Series

NiceHome

What is Matter — and why we're embracing it

Matter brings every smart-home ecosystem together — and our new Matter-WiFi Series is built on it.



What is Matter?

An open smart-home connectivity standard developed by the Connectivity Standards Alliance together with Apple, Google, Amazon and Samsung — one common language for all smart devices.



What it enables

Native control from Apple Home, Google Home, Amazon Alexa, and SmartThings, simple QR-code setup, and a secure local connection over Wi-Fi — no hub required.



Why Matter?

~480M smart home households worldwide — and growing

3,800+ Matter-certified devices already on the market

5.5B Matter devices forecast to ship by 2030

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Choosing the right ecosystem

Matter for easy, do-it-yourself smart living — Yubii for professional-grade integration, scalability, and reliability.

Choose Matter when...

Easy · Simple · Do-it-yourself

- Easy installation and setup — QR-code pairing over Wi-Fi, no extra hub
- Seamless integration with the home assistants customers already own: Apple Home, Google Home, Amazon Alexa, Samsung SmartThings
- No additional hub required
- Do-it-yourself friendly — up and running in minutes
- Ideal for simple, small-scale scenarios and everyday automations

Google Home · HomeKit · SmartThings · alexa



Choose Yubii when...

Advanced integration · scalable · reliable

- The full Nice Smart Living experience with multi-protocol integration: Z-Wave, Nice Radio, KNX, Zigbee, IP, and more
- Reliability and scalability — from single homes to large installations
- Superior security: cybersecurity and EPD certifications
- Yubii OS is the foundation for a professional-grade system delivering the best integration experience with the highest standards of privacy and security
- Network of professional installers

Z-WAVE PLUS · Nice · ELAN a Nice brand · zigbee · KNX

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RULLO AC, RULLO DC



Rullo is a Matter-certified AC (100–240 V) or DC (24–30 V) micro module that turns any sun-shading application into a smart system that can be controlled remotely via app or voice assistants.



Possible applications:

- Remotely and wirelessly control most sun-shading systems (standard switches remain supported)
- Adjust light intensity, color temperature, and ambience
- Reduce energy costs by optimizing natural light and heat
- Create automations based on system variables



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RULLO AC, RULLO DC

Matter based series of DIY (buy it yourself), hubless devices

Main features and benefits:

- Compatible with **shutters**, **venetian blinds*** and **awnings**
- Supports **110–240 V AC** and **24–30 V DC** tubular motors
- Direct **Wi-Fi connection to Matter platforms** (Apple HomeKit, Google Home, Amazon Alexa, Samsung SmartThings), with or without a Matter bridge*
- **8-port spring** terminal with **2 neutral connections** for **easy installation**
- Direct Wi-Fi connection to the **NiceForYou App** (Nov 2026)
- **Compact** in-wall module (43×36×16 mm), fits behind most **retrofit switches**
- **Easy DIY setup and configuration**



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Product pricing proposal:

Trade – 13 EUR
MSRP – 19 EUR (VAT excluded)

*limited by Native Apps functionalities and phone model

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LUVRA AC/DC

Luvra AC/DC is a Matter-certified micro module switch with 2-channels that turns any light or plug smart, enabling remote control via app or voice assistants.



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Possible applications:

- **LED lighting** and standard resistive lighting (old bulbs)
- Mount behind an **Energy Outlet for devices under 2.300W per channel (3.680W total)** – small microvawes, blenders, rice cookers, coffemakers

Load type	Luvra AC/DC
Dimmable LED (as ON/OFF)	✔
Non-dimmable LED	✔
Incandescent / halogen	✔
LED strips / drivers	✔



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LUVRA AC/DC

Matter based series of DIY (buy it yourself), hubless devices

Main features and benefits:

- Independent control of 2 channels **(max 2×10A, 16A total)**
- Separate power metering for each channel
- Works as double or single switch
- **8-port spring** terminal with **2 neutral connections** for **easy installation**
- Direct **Wi-Fi connection to Matter platforms** (Apple HomeKit, Google Home, Amazon Alexa, Samsung SmartThings), with or without a Matter bridge*
- Direct Wi-Fi connection to the **NiceForYou App** (Nov 2026)
- **In-wall installation, compact size 43×36×16 mm**
- Ultra-compact: fits behind retrofit switches
- **Easy DIY setup and configuration**



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Product pricing proposal:

Trade – 12 EUR
MSRP – 18 EUR (VAT excluded)

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EASY SETUP

Requirements

For local control of the device (on-site) you will need:

1. An established WiFi network
2. An iOS phone running iOS 18 (and newer) for Apple
   or
3. An Android running Android 8.1 (and newer) with a Matter Hub such as Nest Mini, Nest Audio or other for Android
4. The device connected to the mains, powered up, and working

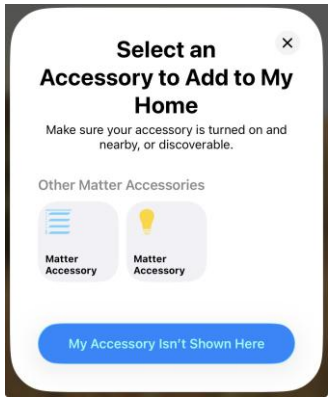
For remote control, you will need a Matter Hub until the NiceForYou app launches in Nov ‘26.

Step 1

Open your desired home automation App suporting Matter devices (Apple Home, Google Home etc.)

Step 2

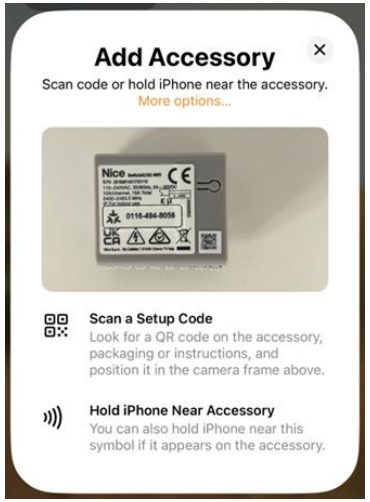
Go to the „Add Device”, „Add Accesory” section



Step 3

Pair the device.
Depending on the device and App it you may:

1. Scan the QR code
2. Enter the Setup Code manually
3. The App can discover nearby Matter devices and may add them asking for the code.



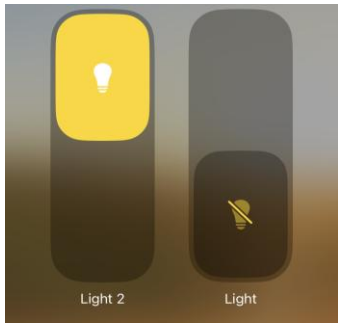
Step 4

Wait for the device to configure. Depending on the device complexity in can take from 10 to 40 seconds.



Step 5

Done!
Your device is ready to use.



Thank You.
It’s Nice

www.niceforyou.com